

The natural health products you trust are under threat

THE THERAPEUTIC PRODUCTS ACT was recently pushed through Parliament by the Labour Government and now regulates these products alongside pharmaceutical medicines.

Many New Zealanders rely on natural health products for their well-being. These products have been regulated by the Food Act for decades, which the Natural Health Alliance believes has served well both our industry and the safety of New Zealanders.

The Natural Health Alliance believes the Therapeutic Products Act will **significantly increase prices and limit New Zealanders' access to natural health products.** We also believe these new regulations will drive many suppliers and health practitioners **out of business.**

New Zealand First stood up for the natural health products industry in 2007 and in 2017 by stopping similar legislation.

New Zealand First supports the right of all New Zealanders to have continued access to natural health products without the unnecessary bureaucratic interference of government.

This election, Rt Hon Winston Peters has stated New Zealand First will repeal the Therapeutic Products Act.



We urge pharmacists, natural health store owners, online outlets and Kiwi consumers to make a vote for good health.

See New Zealand First's election commitments here >>

https://www.nzfirst.nz/2023_commitments



This election, your health is in your hands.

PARTY VOTE

**NEW ZEALAND
FIRST**

Find out more at www.naturalhealthalliance.co.nz

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